



## CASE STUDY

### **International Seafood Processor Switch from Meta to Xyrex PrawnFresh.**



Royal Fish Denmark had always used sodium metabisulphite to treat their prawns to prevent blackspot but was on the look-out for a more effective and safer alternative. They had tried other products in the past but were not satisfied with the results.

After a meeting between Donald Kristensen, joint Managing Director at Royal Fish Denmark, and John Davis of XyRex, it was agreed to conduct a trial of Prawnfresh at their processing plant. Samples, instruction and safety data were all provided to aid the trials. During the trials, seawater, saltwater and freshwater solutions were all dosed with PrawnFresh at the recommended levels.

Royal Fish Denmark was delighted with the results and the real improvements in the prawns treated using all the solutions. They were also pleased with the improved working conditions that PrawnFresh offered to their processing staff.

Donald Kristensen says he has noticed a big improvement in the welfare of his processing employees after switching from sodium metabisulphite to Prawnfresh.

“All our employees used to have general breathing problems including irritated eyes and nose. This is no longer an issue after changing to PrawnFresh.”

The quality improvements are important too. He says: “Tests have shown that prawns treated with Prawnfresh stays nicer in colour, texture and odour, longer than raw material treated with sodium metabisulphite. We also feel it is a healthier additive for the consumer.”